



WHITECROSS

Your smart customer engagement hub

Our Customer Relationship Management (CRM) software allows you to simplify your checkout processes, oversee your retention strategies, and gain all- important insights into customer behavioural patterns – all in a single, powerful solution.

Products

01

Allegiance

Boost customer retention and repeat sales with Allegiance, our advanced loyalty management system. Manage your rewards programmes with the option to introduce gamification elements and create engaging, incentivising experiences.

02

Checkout

Streamline transactions and enhance conversion rates with our secure, intuitive payment solution. Checkout supports diverse payment methods and gateways, offering your customers flexibility in the way they complete their purchases.

03

Prediction

Anticipate your customer's actions with our advanced forecasting tool. With Prediction's powerful algorithms, you'll foresee purchasing patterns, simulate customer journeys, and gauge the impact of changes based on hard data.

04

Tracking

Gain crucial insights into customer patterns with our comprehensive analytics suite. Tracking monitors conversion flows, identifies drop-off rates, and pinpoints user experience issues, providing actionable data to help you optimise your digital portfolio.

Intelligent customer relationship management

From loyalty management and streamlined checkout processes to predictive analytics and behaviour tracking, our collection of CRM tools supports you in all aspects of driving sustainable growth.

Experience the difference – get in touch today for a personalised demonstration.

[Contact us](#)



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